

PRESS RELEASE

Audix Adds FP QUAD Drum Pack to Fusion Series

Wilsonville, OR, January 18, 2012 - Audix continues to lead the industry in drum and percussion microphones by launching the innovative FP QUAD drum mic pack, a cost effective alternative to the highly acclaimed DP QUAD drum mic pack introduced in 2011. The FP QUAD pack is designed for use in club, rehearsal, school, House of Worship, and home recording environments.

The Audix FP QUAD drum mic pack represents the simplest, most effective combination of microphones needed to capture the depth and imaging of a full drum kit. Featuring the F6 dynamic microphone for kick drum, the F5 dynamic microphone for snare drum and two F9 condensers microphones for overhead applications, the FP QUAD effectively blends the miked sounds, accurately portraying the complete drum kit.

The F5 and F6 are high SPL (Sound Pressure Level), dynamic microphones which are brilliant for close miking and vital for capturing the attack and percussive sound of the drums. The F5 mic reinforces the depth and snap of the snare while the F6 mic delivers earthshaking lows through each strike of the kick drum. These two mics are the core of any drum kit and the foundation for every groove, making them a must-have for all drummers.

The F9 pre-polarized, condenser microphone with its 14mm gold sputtered diaphragm, is ideal for overhead applications. Depending upon the position, the F9 mic will pick up the high hats, tom fills, cymbals and ambiance of the entire drum kit. Utilization of these two overhead mics will capture the transient sounds, tonality and comprehensive balance of the kit, demonstrating that “less is more”.

Audix has also created a demonstration video for the FP QUAD. This video illustrates precise set up requirements for each individual mic complete with detailed examples of the four mics working in tandem to create a full, natural sound for both live and recording applications. The video, available at www.audixusa.com, defines the significance behind drummers maintaining control of their sound; the drummer is able to mic their kit to deliver the precise sound they want the audience to hear. Best of all, the FP QUAD video takes the mystery out of drum miking; set up becomes quick, easy and effective without compromising the sound integrity and critical presence, regardless of the room size or PA system.

The FP QUAD drum pack includes a stand adapter for each mic as well as a DFLEX rim mount clip for use with the f5 on the snare drum. Attractively packaged in a heavy duty, aluminum carrying case, the FP QUAD pack is available through authorized Audix dealers at a list price of \$525.

About Audix - Audix, a wholly owned American Corporation, was founded in 1984 in Redwood City, California. Moving to their home base in Oregon in 1991, Audix is a shining example of what can be achieved when a vision is fuelled by imagination, passion, persistence, and hard work. Audix is one of the most recognized microphone companies in the industry, consistently raising the bar in the pro audio world with innovative, award-winning products.

About Mainline Marketing - Founded in 1987 and based in Melbourne Florida, Mainline Marketing is an award-winning independent manufacturers' representation firm that manages sales, marketing and distribution for companies that produce professional audio and video equipment. Our main customer base consists of consultants, commercial audio visual integrators, broadcast and professional audio suppliers, music industry retailers and production / rental companies.

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