

PRESS RELEASE

PreSonus Exchange Enables Users to Share Resources from within Studio One!

Baton Rouge, Louisiana, January 19, 2012 —With the launch of PreSonus Exchange, registered users of PreSonus' Web-connected Studio One DAW can easily and conveniently swap presets, effects chains, MIDI files, and soundsets— without leaving the program! Users can upload to Exchange using a Web portal and can access online files from directly within the searchable Studio One 2 file browser, including audio preview. Just drag-and-drop from the browser, and Exchange automatically downloads the resources and loads them into your Song. No other DAW can do this—only Studio One!

Exchange users will be able to rate and comment on shared resources, so you can quickly identify what fellow users like and can share your experiences. PreSonus has implemented an approval process to protect users from problematic downloads.

PreSonus Exchange is a free service for registered Studio One users with licensed accounts and works with Studio One Artist 2, Producer 2, and Professional 2. Along with Exchange, PreSonus has released Soundset Builder, a free extension to Studio One that can be downloaded via Exchange. With Soundset Builder, any folder in the file browser can be made into a Studio One soundset, complete with a name, description, icon, and URL. This is an excellent way to create and share packages of content, including audio loops, MIDI loops, presets, and more.

Soundset Builder installs into Studio One quickly and easily by drag-and-drop and is available immediately.

About PreSonus Audio Electronics, Inc. - Founded in 1995, PreSonus Audio Electronics, Inc., is a leading designer and manufacturer of audio-recording software, hardware, and related accessories. PreSonus's software, microphone preamps, signal processors, digital audio interfaces, mixers, control surfaces, and other products are used worldwide for recording, sound reinforcement, broadcast, sound design, and Internet audio.

About Mainline Marketing - Founded in 1987 and based in Melbourne Florida, Mainline Marketing is an award-winning independent manufacturers' representation firm that manages sales, marketing and distribution for companies that produce professional audio and video equipment. Our main customer base consists of consultants, commercial audio visual integrators, broadcast and professional audio suppliers, music industry retailers and production / rental companies.

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