

PRESS RELEASE

PreSonus Announces Monitor Mix Control via iPhone/iPod touch

Baton Rouge, Louisiana, January 19, 2012 – Up to 10 musicians can simultaneously control their StudioLive monitor mixes using an iPhone® or iPod touch® and PreSonus' free QMix™ app. QMix builds on PreSonus' original Virtual StudioLive (VSL), which provides bidirectional computer control of PreSonus StudioLive™-series mixers via FireWire. Next came StudioLive Remote for iPad®, which provides wireless control of StudioLive mixers.

"SL Remote is very useful for the front-of-house engineer but it's overkill for onstage performers, and the cost of iPads can add up. That's why we created QMix," noted PreSonus Chief Technology Officer Bob Tudor. "The iPhone and iPod touch offer enough screen real estate to comfortably manage an aux mix, yet are relatively inexpensive and ultra-portable. QMix is designed for musicians and can be used in parallel with an engineer running StudioLive Remote from an iPad."

QMix works a lot like SL Remote: One or more iPhones network wirelessly with a Mac® or PC, enabling QMix to remote-control Virtual StudioLive, which in turn controls one or more FireWire-connected StudioLive mixers. When each iPhone connects to the new network, its copy of QMix will discover all StudioLive mixers on the network. In this way, each musician can quickly and easily create an aux mix that includes all mixer channels. Of course, you don't want bandmates messing with each other's monitors — and the engineer doesn't want to referee a band fight. So QMix lets the engineer set permissions so that each iPhone on the network only controls a specified mix. It's our way of encouraging peace onstage and goodwill to bandmates.

Portrait view presents the Wheel of Me, which lets you select multiple "Me" channels and turn them all up in your monitor at the same time, while controlling the relative balance between you and the rest of the band. Landscape view provides control of the aux-mix send level and pan position (for linked auxes) for each channel and aux. This is where you set up your monitor mix.

QMix is a free download from the Apple App Store and is available now.

About PreSonus Audio Electronics, Inc. - Founded in 1995, PreSonus Audio Electronics, Inc., is a leading designer and manufacturer of audio-recording software, hardware, and related accessories. PreSonus's software, microphone preamps, signal processors, digital audio interfaces, mixers, control surfaces, and other products are used worldwide for recording, sound reinforcement, broadcast, sound design, and Internet audio.

About Mainline Marketing - Founded in 1987 and based in Melbourne Florida, Mainline Marketing is an award-winning independent manufacturers' representation firm that manages sales, marketing and distribution for companies that produce professional audio and video equipment. Our main customer base consists of consultants, commercial audio visual integrators, broadcast and professional audio suppliers, music industry retailers and production / rental companies.

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