

PRESS RELEASE

TV One Ships the New C3-540 Series CORIO®master Video System

ERLANGER, KY, February 1, 2012 – As of today, February 1st, TV One begins shipping the new C3-540 Series CORIO®master video system.

The new C3-540 offers a new, more efficient approach to building video systems. Using TV One's latest CORIO®3 technology, it gives the user access to new levels of video processing power to achieve new heights of creative and dynamic video displays.

TV One's CORIO®3 Technology is a radically new approach to video scaling, incorporating such advanced features as Simultaneous Multiple Image Processing, Real-time, 360° Rotation (independent for all PIPs and outputs) and Image Warping to allow Off-Axis and Curved Screen Projection. These are in addition to all standard features previously present in CORIO®2, such as Any Resolution or Format In or Out, Up/Down/Cross Conversion, Video Wall Processing, Edge Blending, Windowing and Multiviewing. Remarkably, CORIO®3 allows all of these functions to happen simultaneously with a maximum of two frames delay.

The CORIO®master, a 4RU chassis, allows a single product to do the work that was previously done by numerous pieces of equipment, such as routers, seamless switchers, multi-viewers, video wall processors, edge blenders, image rotators and image warpers. This results in less power consumption and brings the environmental standard to a new level for the professional video market. By combining the tasks of many products into a single unit, power consumption can be reduced by as much as 90%.

The C3-540 has 16 Universal AV Module slots available and the CORIOmaster automatically recognizes the modules inserted as either input or output modules. This allows up to 32 I/O's, and since there are no dedicated input or output slots when using 2-Channel DVI-U or 3G-SDI modules, configurations can range from 30x2 to 2x30, and anything in between. This flexibility allows end user configurations to be based on their own needs. Additional DVI-U or 3G-SDI modules can be added later in spare slots without having to reset the unit. The new Universal DVI-U format accommodates DVI, HDMI, RGB, YPbPr, Composite or S-Video. All AV modules are hot swappable and recognized for immediate auto configuration.

The CORIO®master also provides independent Up, Down and Cross conversion for every output between a variety of analog and digital video formats thru 3G-SDI and WUXGA. The modules that are selected determine what format will be accommodated and the matrix size.

About TV One - Founded in 1984, TV One specializes in video, audio and multimedia processing equipment, based on its patented proprietary CORIO video conversion technology. Located in Erlanger, KY with office across the globe, TV One manufactures a complete line-up of products for the professional and broadcast video market. TV One has operations in Europe, USA, Taiwan, China and Latin America.

About Mainline Marketing - Founded in 1987 and based in Melbourne Florida, Mainline Marketing is an award-winning independent manufacturers' representation firm that manages sales, marketing and distribution for companies that produce professional audio and video equipment. Our main customer base consists of consultants, commercial audio visual integrators, broadcast and professional audio suppliers, music industry retailers and production / rental companies.

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