

## Mainline Marketing, Inc.

PRESS RELEASE

### **TV One Issues a Price Reduction on the LM-503HD**

**ERLANGER, KY**, October 31, 2011 – TV One is pleased to announce a permanent price reduction on the LM-503HD Multi-format Triple 5” Color LCD Monitor. The LM-503HD, which was launched in November of 2009, will receive a new price of \$3,650 USD, effective immediately. This is a 14% price decrease from the old price of \$4,250 USD.

The LM-503HD has a multitude of video signal formats that may be accurately monitored. Its high brightness, wide viewing angles, excellent contrast ratio and high definition color result in an outstanding image display. The unit features SDI inputs (either SD or HD) with an active output, Analog RGBHV, YPbPr Component Video, a Composite Video and a YC input. NTSC and PAL Television Standards are supported and automatically detected.

Front panel Tally LED’s can be activated externally via the DB9 connector. The Menu contains all the necessary controls to adjust Contrast, Brightness, Sharpness, Color Level (R-G-B), and other parameters necessary for optimum monitor performance. The results of these adjustments can be viewed via the On Screen Display.

The Triple 5” Monitor has excellent viewing angles and includes a tilt rack mount kit for extreme above or below viewing. This is particularly beneficial when circumstances necessitate that the monitors be mounted above or below normal eye level.

For additional information, please contact Mainline Marketing at 321-253-2030 or [info@mainlinemarketing.com](mailto:info@mainlinemarketing.com) .

#### **About TV One**

Founded in 1984, TV One specializes in video, audio and multimedia processing equipment, based on its patented proprietary CORIO video conversion technology. Located in Erlanger, KY with office across the globe, TV One manufactures a complete line-up of products for the professional and broadcast video market. TV One has operations in Europe, USA, Taiwan, China and Latin America.

#### **About Mainline Marketing**

Founded in 1987 and based in Melbourne Florida, Mainline Marketing is an award-winning independent manufacturers’ representation firm that manages sales, marketing and distribution for companies that produce professional audio and video equipment. Our main customer base consists of consultants, commercial audio visual integrators, broadcast and professional audio suppliers, music industry retailers and production / rental companies.

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